

For more information
Contact:
Jennifer Baptiste-Smith, MPA
BIH Program Coordinator
(909) 388-5746
Or
Marlene Steinweg, MPH
Health Education Specialist II
Celebration Coordinator
(909) 388-5749

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For Immediate Release

The Black Infant Health Fall Healthy Baby Celebration at the Carousel Mall

The County of San Bernardino Department of Public Health Black Infant Health Project announces its Annual Fall Healthy Baby Celebration. This event will be held on November 16, 2006 from 11:30 a.m. to 3:00 p.m. at 295 Carousel Mall, San Bernardino, CA. The decorations and activities will mirror a carnival setting near the Carousel on the first floor.

Planned for this celebration are many interesting activities. These will include a children's coloring contest; Sparky, the fire department's mascot; a free photo and magnetic souvenir picture frame; and chances to receive valuable and fun door prizes. Families and friends are invited to enjoy the unique entertainment provided by FAME, African American folk dancers. Numerous public and private agencies will provide information on available health and education services. You will not want to miss this important event! Plan to arrive early and stay till closing exercises.

The Black Infant Health Project goal is to reduce the number of deaths of African American infants in the County of San Bernardino. By combining interventions and health strategies, the overall well being of at-risk African American women and their babies can be improved. The hard work would not be complete without the help from individuals and the community. As the African proverb once stated, "It takes an entire village to raise a child." Your help is needed in improving the birth and child health outcomes of today's children.

For more information, please call 1-800-227-3034 and ask for Black Infant Health.